



CALPEEK

CALIFORNIA POLITICAL WEEK

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CAMPAIGN 2000: CRASH SUMMER SCHOOL COURSE ON NEW YORK POLITICS 101 – HILLARY VS. RUDY.

Editor's note: With the news media unable to get its fill of the potential match up between First Lady Hillary Clinton vs. NY City Mayor Rudy Giuliani, we decided to check out the NY situation with our sources. The big question: does Mrs. Clinton have a shot at winning the U.S. Senate seat now held by Daniel Patrick Moynihan(D). Here's our analysis...

...In the crazy world of New York politics, the vote Statewide is divided this way: 30% in NY City; 30% in the surrounding suburbs (Long Island & Westchester Co.); and 40% Upstate. Just as Sacramento is the Calif. bellwether county, in NY it's Monroe County (read that as Rochester and its suburbs). The other part of NY politics is the ethnic vote. In NY, it's the politics of the 3 Eyes("I") – Israel, Ireland & Italy. And if you'll recall Hillary's recent flip-flop on the Middle East, she's only following the rule of "Dovishness stops at the deli door."...

...The two battlegrounds in any NY election are Long Island and the Mohawk River Valley-Erie Canal area, which stretches from Albany to Buffalo. To win statewide a GOP candidate has to carry these areas by at least 600,000 votes to offset the NY City vote. It's like a Demo winning statewide in Calif. by holding the GOP vote in Orange Co. to 250,000 or less...

...There is a tradition in NY dating back to the 1920s that there is one downstate, ethnic senator (Chuck Schumer) and one Upstate senator --- more genteel (Moynihan). Giuliani, coming from the city, is at a disadvantage if Hillary Clinton positions herself as the Upstate candidate – and sources say that's what she's doing. Our sources say don't be shocked if she picks a home in Westchester Co. or the Rochester suburbs ...

...No NY City mayor has ever been elected to Statewide office since the mid 1800s. Ed Koch was the last one who tried. Giuliani may do a little better than a GOPer may ordinarily do in the city, but overall he's got problems Upstate. And since Giuliani is pro-choice and pro-gay rights, he's not going to get any backing from the Conservative Party. That could be critical. And there are some who believe Giuliani may not even run. If he doesn't the GOP would probably turn to U.S. Rep. Rick Lazio of Long Island, a conservative...

...FYI: Sources say Morris, Carrick & Guma are under consideration to do Hillary's campaign. Hank Morris was Schumer's media strategist in his successful U.S. Senate campaign in 1998. Stay tuned...

WE'RE TAKING NEXT WEEK OFF FOR SOME VACATION.
Calpeek will be on a real vacation next week so don't call. We will be back on July 26th and our next issue will be dated August 2nd. The FAX machine will be on, but you can also send e-mail to calpeek@aol.com. Stay tuned...

BIG BUCKS HI-TECH WARFARE ALREADY UNDERWAY IN L.A. AND S.F. AND COULD GO STATEWIDE IN 2000.

Editor's note: There's a high-stakes, mega-buck lobbying and PR war going on now between AT&T and AOL that could erupt into a Statewide ballot measure war next year. The situation is still very fluid, but one thing is sure: this is already the new Full Employment Act of '99 for Consultants. Here's our update...

...The two sides are battling over the internet, entertainment, communications, local telephone service and probably some other things that we're not up to speed on. One side goes by the name of The Open Access Alliance. The lead corporation is America Online (AOL), but its got some powerful partners: PacBell and GTE. There are some other smaller ISPs(internet

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service providers) who are also part of the Alliance. Consultant Kerman Maddox is the executive director...

...The other side doesn't have a name, but AT&T is allied with most all of the major cable TV firms in Calif. In terms of a fight with the Alliance, AT&T spent mega bucks developing broadband technology. AOL doesn't have it and wants AT&T to share it. PacBell and GTE are allied with AOL because they're just plain afraid that AT&T could once again control a *monopoly situation* with this new technology, which can deliver a variety of services at wrap speed vs. jet speed...

...The battleground is currently in Sacto, L.A. and S.F. On July 13th, SB 1217 by Sen. Richard Alarcon(D) didn't have the votes and is now a 2-year bill. It was a bill sponsored by the Alliance. In L.A., the City's Information Technology Agency(ITA) is siding with the FCC, which has a *hands-off policy* for now. The FCC says the technology & industry is in its infancy and the marketplace should determine what's going to happen, not the government. AT&T is thrilled, but the Alliance is plenty POed...

...In this battle, L.A. Mayor Richard Riordan and S.F. Mayor Willie Brown are allied on the same side, with AT&T and the local cable firms. AT&T has swamped the cities and the State Legislature with petitions urging that *government keep its hands off the internet!!!*

...Oddly enough both sides are trying to position themselves as the "friend of the consumer." And with all the spinning, it's tough to figure out who is right ...

...FYI: Consultants/attorneys for the Alliance include: Winner/Wagner & Mandabach; Rick Taylor & Assoc.; Marathon Communications; Latham & Watkins; Manatt Phelps; Bagetelos & Fadem; attorney Cynthia McClain-Hill; Marty Wilson (Public Strategies); and Susan Herman, former honcho of the L.A. City Info Technology Agency. This lineup, especially with Paul Mandabach of W/W&M, leads one to see the strong possibility of an initiative in the works for the November 2000 ballot. **Calpeek** can't confirm it, but we suspect that at least one petition consultant also has been hired by the Alliance - perhaps even a second one as well...

...The other side (AT&T/cable) includes Edelman

Worldwide PR; Burson Marsteller, Cerrell Associates; the MWW Group; Afriat Consulting Group; Rose & Kindel; the Strategy Workshop(Leslie Winner); Direct Communications, Inc.(Stephanie Schroder); and consultant Michael Galizio. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.
Editor's note: Here's another update on initiative activity in Calif. for the 2000 election cycle...

◆ ***Prayer In Public School*** – The official title & summary is *Prayer and Pledge of Allegiance in Public Schools*. This is a constitutional amendment by Carl Towe of Ceres(209)531-0829. He needs 670,816 valid signatures by Dec. 3rd to qualify for the November 2000 ballot...

◆ ***Horse Racing & Slots*** – According to **Calpeek** sources, a proposed constitutional amendment to allow slot machines at 5 horse racing tracks in Calif. will be ***withdrawn*** from the AG's office by its author, S.F.-based attorney Barry Fadem of Bagetelos & Fadem. Fadem submitted the plan July 6th. However, sources also say Fadem will make some revisions and then ***resubmit*** it later this summer. Fadem told **Calpeek** he doesn't have a client for this measure, but sent it to the powers that be at Hollywood Park, Santa Anita, Los Alamitos, Bay Meadows & Golden Gate Fields...

◆ ***Indian Gaming II*** – Sources say that 1 of 3 proposed initiatives to fix problems with Prop. 5 has been submitted to the AG's office for title & summary. All three drafts were fairly close in language. If the AG gets the fiscal impact statement by July 27th, it will hand the initiative over to the Sec. of States office by Aug. 11th. That would mean that more than 1.2 million signatures would have to be collected by Aug. 21st to ensure a spot on the March 2000 ballot. The street price for a 10-day drive could run \$5 per signature...

● ***School Vouchers*** – Nothing new to report about hi-tech/venture capitalist Tim Draper's effort to qualify a new school voucher plan. Draper wanted to meet with AG Bill Lockyer to discuss a change in the title & summary of his proposal, but hasn't been able to make contact. Prospects for a March 2000 initiative are growing dim because Draper is not even on the street collecting signatures...

● **Remapping Initiative** – The *Let the Voters Decide Act of 2000* – aka the Costa/Thomas Initiative to take the reapportionment process away from the Legislature, is still on the street collecting names. But that hasn't stopped all 15 members of the GOP State Senate from writing a July 1st letter to RNC chair Jim Nicholson, urging him **not** to give any financial support to this effort. The letter reads in part, "Regrettably, Congressman Bill Thomas already has announced publicly that this is the Republican proposal for reapportionment in Calif., thus making it easier for opponents to label his measure as a *Republican power grab*." Very interesting...

CAMPAIGN 2000: UPDATE ON LEGISLATIVE RACES.

Editor's note: Here's another update on Legislative races for 2000...

☒ **25th AD** – Modesto businessman and former councilman Dave Cogdill(R) has hired Russo, Marsh + Rogers for his GOP primary campaign. And Modesto Councilman Bill Conrad told **Calpeek** he's still in the GOP primary race, contrary to other published reports...

☒ **38th AD** – GOP candidate Ross Hopkins, who is a member of the L.A. Co. GOP Central Cmt. from the 38th AD, has hired veteran GOP strategist/consultant Steve Presson. Hopkins' chief GOP rival is Dr. Keith Richmond, who has hired The MWW Group (Harvey Englander). Richmond raised nearly \$110,000. No word whether Assemblyman Tom McClintock's district director Norm Waters is in this race, but he was up in Sacto at a recent Assembly GOP *pow wow* making noises like a candidate...

☒ **53rd AD** – Nothing final just yet, but word on the street is that Redondo Beach Mayor Greg Hill(R) is looking very seriously at this seat now held by Demo Assemblyman George Nakano(D-Torrance)...

☒ **27th SD** – Rancho Palos Verdes Councilwoman Marilyn Ryan(R) has been up to Sacto trying to line up support to run against Demo State Sen. Betty Karnette of Long Beach, but Ryan could be in for a tough primary fight if Noel Irwin Hentschel decides to move from Bel Air (23rd SD) to Long Beach. Don't know how the *carpetbagging* issue works in 2000, but perhaps Irwin Hentschel should talk to one of her neigh-

bors, John Morris, who jumped from Beverly Hills to the South Bay a few years ago in his run for the State Assembly...

☒ **19th SD** – On the Demo side, add the name of attorney Dan Gonzales, who recently announced that he would not seek a rematch with U.S. Rep. Elton Gallegly, but would instead back attorney Michael Case(D). FYI: our sources say GOP Ventura Co. Sup. Judy Mikels has raised about \$150,000 in her primary battle with Assemblyman Tom McClintock...

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FULL METAL JACKET: CALIF. LEGISLATURE PASSES NEW ASSAULT WEAPONS BILL BY SEN. DON PERATA.

Editor's note: As it was a campaign promise, sources say Gov. Gray Davis(D) will sign into law a new bill which revises the old *Roberti-Roos Assault Weapons Law* of 1989. Here's our brief update...

...The bill, **SB 23** by Don Perata(D-Alameda), to strengthen Calif.'s law banning assault weapons, was approved by a **26-13** vote in the State Senate, while in the Assembly it passed on a **47-23** vote. The most interesting aspect of the vote were the *GOP defections*. On the Senate side, both Bruce McPherson of Santa Cruz and Dick Rainey of Contra Costa Co. voted in favor – and both will have tough races next year...

...In the Assembly, there were 4 GOPers who voted for the bill: former GOP Assembly Leader Rod Pacheco; Jim Cunneen (who plans to run against Demo Sen. Byron Sher of Palo Alto next year); and two freshmen: Abel Maldonado and Charlene Zettel...

...If there are any technical problems with SB 23 or other gun bills, they will be addressed at Gov. Davis' request in **SB 29** by Sen. Steve Peace(D-El Cajon). SB 29 cleared the Assembly Public Safety Cmt. on July 13th. FYI: When Peace presented his bill, lobbyist Kathy Lynch got a laugh when she stated (in support of SB 29) that while pro gun groups opposed the 1-handgun *per month* bill, they wanted to limit legislative gun guru Irwin Nowick to only 1 gun bill *per year* to work on. No chance. Stay tuned...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political and otherwise, worth noting...

■ **Bush Fundraising** – Calpeek is good, but no perfect – and we missed a few GOP fundraisers who worked on GWB's Calif. trip. Apologies to Kristen Hueter and Lope Mehrotra. Hueter worked on both the S.F. and Silicon Valley events, while Mehrotra worked on the Silicon Valley fundraiser...

■ **Calpeek's Legal File** – On July 8th, the Calif. Supreme Court voided Prop. 225 – which was approved by voters in 1998 by a 52% vs. 48% margin. The initiative ordered the State to ID those CA legislators and U.S. House members who did NOT support **term limits** by placing a designation next to their names on the ballot. The initiative was placed on the ballot by a group known as U.S. Term Limits. The ruling was unanimous...

■ **Same Day Voting Bill** – AB 1094 by Assemblyman Bob Hertzberg (D-Van Nuys) has cleared the State Senate E&R Committee and will next be heard by the Senate Appropriations Cmt. – after the summer recess. The bill would allow people to register & vote on election day, as long as those individuals present proper ID and can have their residences confirmed by election officials. As for Gov. Gray Davis, it's not known how he feels about this bill, but labor and the CA Demo Party are key backers...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Former State Sen. Bill Craven (R-Carlsbad), 78, died July 17th. He was first elected to the Assembly in 1973 and jumped to the CA Senate in 1978. His politics were moderate and he'll be missed by his many friends. R.I.P...

● Edelman PR Worldwide has a new office in Sacto at 1215 "K" St., Ste. 970, Sacramento 95814. (916) 442-2331...

● Public Opinion Strategies has moved its East coast office. New address: 277 S. Washington St., Ste. 320, Alexandria, VA 22314. (703)836-7655...

● L.A. Co. Sup. Ct. Judge Gary Feess has been confirmed to serve on the Federal Court in L.A...

● Richard Tanji has been hired as a project mgr. by Pacific Research & Strateiges...

● Kristy Wyatt has joined the San Diego office of Decision Research as a research analyst. Also joining the firm but in the DC office is Sean Dobson. FYI: Decision Research has a new address in San Diego at 433 "G" St., Ste. 203, San Diego 92101. (619)702-0070...

CALPEEK'S MARKETPLACE NETWORK

● **Glendale based trade association** is seeking an individual to fill the position of External Affairs Coordinator. The position is responsible for newsletter writing, website management, annual report coordination, grass roots advocacy and special projects. Competitive salary based on experience, position includes 401K, full medical and dental benefits. Please fax letter of application and resume to the Western States Petroleum Association (WSPA), Attn: Manager External Affairs at (818)545-0954.

● **A communication and community education specialist** sought for elected L.A. official's office. Responsible for overseeing a communications program and outreach activities, including preparing news releases, organizing news conferences, editing speeches. This individual will lead a proactive communications program, which encourages community participation in civic affairs. Must have strong writing, verbal and creative problem solving skills and at least two years experience in communications and government. Fax resume to (213)856-9581.

● **Field Representatives in So. Calif.** Active So. Calif. Democrat seeks Field Representative. We need an energetic individual to coordinate outreach with various sectors of the community. Responsibilities include: conducting public presentations, representing the Congress member at community events, briefing and staffing the Congress member. In addition, the person will handle some administrative responsibilities. Computer skills are a must. Send resume & cover letter to: 21031 Ventura Blvd., Ste. 1010, Woodland Hills, CA 91364...

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